



# How should you choose your career?



It's natural for high school students to be uncertain or confused about their career choices.

## But now there's help.

We provide experienced, personalized career counseling that will help guide your way to a successful future.

**CINCINNATI CAREER COACH**

*The smartest way to choose your career*



*"When do I need to I start thinking about choosing a career?"*



*"I know I should go to college, but I don't have a clue what I should take."*



*"What do I need to do in high school to make sure I can get in a good college?"*



*"Do my extra-curricular activities or sports really matter to colleges?"*



*"I'm good in math, does that mean I should be an engineer?"*



*"How do I choose a major? I'm not sure which would be best for me."*



*"I love music, but does that mean it would make a good career for me?"*

## WHAT STUDENTS SAY

*"It's hard to "do what you love" when you don't know what that is. Your process helped me understand what jobs I will be happier and more successful at, so I can pursue something that I love, not just something I think I'm supposed to do."*  
—Rebekah

*"I really wasn't sure what I was going to do in college, but after meeting with Dana, it seemed like everything fell into place. I'm finally excited about where my future is going to take me!"*  
—Laura

*"After a year in college, I still didn't have any direction. After your assessment and career coaching, I am finally on track, and will major in marketing at Ohio State University. I only wish I had done this earlier."* —Stephanie

## WHAT PARENTS SAY

*"Our daughter knew what she enjoyed doing, but didn't know if those activities would provide a suitable career. With Dana's help and expertise, she was able to assess her skills and interests and choose a college that would meet her expectations. As parents, we appreciated the input and advice, and we're very grateful."* —Mr. and Mrs. V

*"Our daughter was unclear as to the direction she wanted to head. While on summer break, I contacted Dana and she thoroughly assessed and coached Steph. Dana asked many questions and listened to what our daughter wanted in a career and her future. Steph is back on track, enrolled in college and majoring in what we all believe is the right field. Thank you!"* —Mr. and Mrs. S

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► For more information contact Dana Glasgo:

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# Now you can take the guesswork out of your future

**It's a common dilemma:** How do you choose a career when you're not exactly sure what you'd like to do?

And how can you select a career while you're in high school, with little experience in the "working world"?

The truth is, many students just make their best guess. Maybe they like math or music; history or writing. They visit a few colleges, select one or two, choose a major, and see where they end up in four years.

But you don't have to trust your future to luck or instinct. Now there's a better way.

## PHASE 1: DISCOVERY

A new way to learn about yourself

Our process starts with two specialized assessments of your interests and personality characteristics. You complete these online in about an hour.

These aren't "tests," and they don't have right and wrong answers. But they can uncover patterns in your interests and in the ways you tend to interact with others. We also ask you to fill out a proprietary questionnaire about your current classes, grades, and other information.

### Assessments that make a real difference



The interest and personality style assessments you will take are used worldwide by career counselors and corporations to help find the right job for each candidate. The *Strong Interest Inventory* is based on the premise that people are more satisfied, productive and successful when they are engaged at tasks to which they are naturally

drawn, working with people whose interests are similar to their own. The *Myers Briggs Type Indicator* is the most widely used instrument for understanding personality differences and can be a valuable tool for self-understanding and personal development, academic counseling, and career exploration and planning.



## PHASE 2: EXPLORATION

Your assessments, plus our experience, lead to new directions and possibilities

After we analyze the assessments and review your questionnaire, we get together face-to-face for an in-depth discussion to discuss the findings with you in detail, and explore different possibilities for your future.

We'll review everything from your current classes and activities, to suggesting and discussing majors and future careers that might be a good fit for your interests and personality.

We don't come to this meeting with "the answer." No one can decide your future direction but you. But most students find that discussing the detailed assessments will suggest possibilities they hadn't considered, as well as shedding light on their current plans.

You'll find that understanding the patterns in your interests makes the process of choosing a major and a future career less stressful. In fact, most students are excited and energized when they see the many possibilities that may be a good fit for their future.



Dana Glasgo has been a Career Consultant for 15 years, working with both large and small companies, as well as with high schools and colleges. She also lectures at the Cincinnati Job Search Focus Group. Previously she was a Vice President at a startup that grew to annual sales of over \$100 million. She has an MBA and BS, and is a Certified Career Practitioner with the Institute of Career Certification International.



Susan McCord has 18 years of experience as Career Consultant and Executive Coach. She coaches high school and college students as well as executives. She is Associate Director of Career Services for the University of Cincinnati's Graduate Business Career Center, and has an M.A. in Counseling and a B.A. in Psychology. She is a Certified Career Practitioner with the Institute of Career Certification International.

## PHASE 3: REASSESSMENT

Follow-up sessions keep you on target

We know that things can change. As you continue through high school, you will experience new things, and develop new interests. That's why we offer and recommend quarterly follow-up meetings. We also offer review meetings with you during your college years.

▶ **CALL 513-260-0454 TO SCHEDULE YOUR CAREER COACHING SESSIONS TODAY**  
(Parents may attend sessions if desired.)

### Deluxe Career Coaching Package \$499

- Comprehensive assessment package
- Professional review and analysis of implications for major and career choices
- Two-hour exploration session with student
- One-hour follow-up meeting to finalize action plan

### Basic Career Coaching Service \$299

- Comprehensive assessment package
- Professional review and analysis of implications for major and career choices
- One-hour exploration session with student

### Additional Coaching Services

- Additional follow-up meetings or coaching sessions are available at an hourly rate.

### Ultimate Coaching Package

- We also offer a comprehensive package that follows the student through the high school years, with optional follow-up sessions during the college years. Call or email to discuss our multi-year packages.

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